

NYKEERAH SMITH

CONTACT

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📍 Philadelphia, PA

PROFILE SUMMARY

Reliable and adaptable professional with strong communication skills, a solid work ethic, and a commitment to delivering high quality results. Experienced in handling responsibilities with professionalism and efficiency. Quick to learn, eager to contribute and work hard with a positive attitude.

EDUCATION

North Carolina A&T University-
Greensboro, NC
Bachelors of Arts (BA) in Psychology,
anticipated May 2028
Cumulative GPA: 3.2 (1x Deans list)

High School
Constitution High School-Philadelphia,PA
2020-2024
Memberships: National honors society,
Black student union

SKILLS

- Communication
- Project management
- Time Management
- Customer service
- Problem solving
- Teamwork

LANGUAGES

- English: Fluent
- Spanish: Basic

WORK EXPERIENCE

Rocksteady Promotions- Philadelphia, PA

2025 - PRESENT

Sales and Marketing assistant

- Understand customer base and company products to better recommend service enhancements to customers that will help increase sales
- Work alongside with other Management Associates to establish, monitor, and record weekly targets and goals
- Participate in weekly sales meetings by providing new ideas that will improve sales margins based on consumer feedback
- Promote our sales face to face with our customers

YOACAP - Philadelphia, PA

2024

Activities Leader

- Planned, Organized, and led daily activities for the age groups of 13-17 throughout the summer

PHL Connected-Philadelphia, PA

Sales Associate

2022-2023

- Contacted eligible residents by phone to inform them about free internet service through the PHLConnected initiatives
- Maintained accurate call records
- Clearly explained program benefits and enrollment steps