

# Nia Nelson

Atlanta, Georgia  
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Enthusiastic and driven Communications Media student passionate about engaging with diverse media platforms. Demonstrates a positive and ambitious mindset, consistently striving for excellence and differentiation in all professional endeavors.

## EXPERIENCE

### **Athletic Communications, AAMU — Intern**

August 2024 - PRESENT

- Developed and implemented fan engagement strategies through the creation of targeted social media content for volleyball, basketball, and football. Produced interactive posts and behind-the-scenes insights, effectively strengthening the connection between fans and teams, while enhancing overall audience involvement and support.

### **HBCU GO, AAMU— Intern**

October 2024 - October 2024

- Assisted with behind-the-scenes operations to ensure smooth event execution. Shadowed the sideline reporter, gaining experience in live game coverage and reporting. Contributed to content creation and managed equipment setup for on-site reporting. Observed and learned best practices in sports journalism and event coverage.

## EDUCATION

### **Alabama A&M University, Huntsville, Alabama — 4.0**

August 2024 - Expected graduation date May 2028

Communications Media

### **Lakeside Highschool, Atlanta, Georgia— 3.9**

August 2020 - May 2024

## Achievements

### **Freshmen President's Award**

Awarded to any fall semester freshman who obtains a 4.0 and completes at least 12 credit hours.

## SKILLS

Strong Writing Skills

Creative

Microsoft Office Proficient

Flexible

## Organizations

Quiet Storm Chapter of  
Collegiate 100

AAMU Southern Belles  
2025 Miss Southern Belle

