

# Cameron Tsudek

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## EXECUTIVE SUMMARY

A reliable and trustworthy team player with a versatile skill set spanning technical proficiency, marketing understanding, and strong organizational and interpersonal skills. Their proven leadership and decision-making abilities make them valuable assets in roles that demand strategic thinking, customer-centricity, and managerial acumen. Always looking forward to new experiences and challenges.

## EDUCATION

**University of Central Florida**, Orlando, FL  
Bachelor of Science in Business Administration, Finance  
GPA: 3.5

May 2026

## PROFESSIONAL EXPERIENCE

**New Balance** – Sunrise & Orlando, FL

January 2022 – March 2023

Sales Associate

- Greeted and made customer contact.
- Understood the customer's needs.
- Educated customers on product features and benefits.
- Transact the sale through suggestive selling, multiple selling, and effective closing.
- Apparel and footwear knowledge
- Receiving and processing packages

**Alta Marketing**– San Antonio, TX

December 2022 – May 2023

Sales Manager

- Contracted six figures of revenue with an average contract value of \$588 throughout two and a half months.
- Addressed customers in a kind and respectful manner to persuade them to purchase home improvement services.
- Trained and instructed peers on techniques and skills to improve sales.
- Demonstrated strong skills using POS systems.

**Alta Marketing**– Remote

May 2023– Present

Talent Acquisition Manager

- Leading partnerships between recruitment and our business leaders to develop and deliver a talent acquisition strategy to identify and engage top talent in the marketplace.
- Developing innovative strategies by researching the latest recruitment trends.
- Manage a high-performing team with responsibility for recruiting across a growing and complex business.
- Creating a strong and profitable downline.

**Interlachen Country Club**– Winter Park

November 2023– Present

Hospitality Attendant

- Takes the order and correctly enters it into the POS system promptly.
- Addresses members and guests with a friendly and courteous attitude at all times
- Ensures that plates meet specific requirements, per ticket, and that all food items are presentable.

## LEADERSHIP EXPERIENCE

**Boy Scouts of America**, Eagle Scout

Fall 2016 – Fall 2022

- Conceptualized personal community service project, fundraised from local businesses, and led 20+ volunteers over four months in the construction to support furnishing for the Center for Great Apes.
- Oversaw risk management practices when organizing, coordinating, and leading troop activities.

**DECA**, Vice President of Finance

Fall 2020 --Spring 2022

- Responsible for chapter budgeting, accounting, and fund development efforts.
- Assisted with the DECA School-Based Enterprise (SBE) Certification project

## SKILLS

Windows | IOS | Research | Excel | Marketing | Organized | Persevering | Trustworthy | Team Player | Sales | Decision making | Leadership | Microsoft Office